

# BulletProof 1.0



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## The other half of your camera

You've got a great camera, you've got a great editor — how do you manage everything between them? BulletProof is a complete footage prep solution that bridges the gap, with a workflow that simplifies how you handle footage every day. Offload, backup, organize, review, color, deliver: BulletProof has your back at every step. Review footage on the fly, make a first color pass, safely back up those clips — BulletProof hands you the perfect edit-ready shots. You run on passion, and you run all day. Whether you shoot with DSLR or a GoPro, BulletProof lets you focus on your story and get to the editor fast.

## What's New

- **Did you like the free beta?** Then you'll love this new release! BulletProof is now feature complete — though we have great things planned for free updates. [Try the free demo](#)
- **Save on upgrade.** Do you own Magic Bullet Suite or PluralEyes? Get a discounted upgrade to Shooter Suite. [Get the details](#)

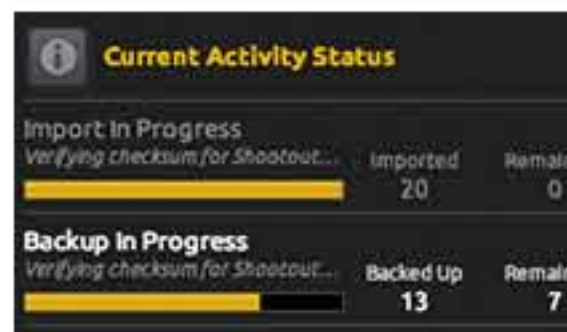
## Reasons To Buy

- **One solution does it all.** From offload to prep to delivery, BulletProof handles your no-nonsense footage prep, freeing you from mundane tasks so your creativity flies.
- **BulletProof has your back.** Your footage is validated and backed up to multiple destinations; go ahead and erase that data card without breaking a sweat.
- **Be a hero on set.** BulletProof lets you review, color and adjust footage on the fly, so you can quickly move on once you've got the right shot.
- **Make your editor happy.** Whether you're shooting with cameras from Canon, Nikon or GoPro, you'll stay organized without worrying about file formats and codecs, and easily deliver masters, proxies and dailies, including all of your BulletProof metadata.
- **We use BulletProof too.** Developed by a software company (that's us!) with filmmaking in its soul, BulletProof solves a need that we found while making our award-winning short films.



## Meet the missing half of your camera

BulletProof is the missing link between your camera and editor, with a workflow that's an exact match for what filmmakers do every day. BulletProof makes it a snap to offload the day's footage, back it up, organize it, review its quality, and deliver to the editor. Whether you're offloading from Canon, Nikon or GoPro cameras, you don't need to do it all manually anymore. With BulletProof, one single solution takes care of everything.



## We didn't name it BulletProof for nothing

BulletProof gives you rock-solid insurance against data loss. We've made it simple and foolproof to back up to multiple destinations and validate your precious data bit for bit. That way, you can confidently erase the card and move on, satisfied that your footage is safe and secure. With key features like playlist organization, non-destructive metadata and easy archiving, BulletProof has your back while you're busy telling your story.



## BulletProof makes you a hero

BulletProof lets you make lightning quick decisions on set. By reviewing and adjusting footage on the fly, you'll know when to keep shooting and when to move on. And BulletProof lets you be creative, freeing you from format and codec decisions, while making it simple to deliver edit-ready footage. At the end of the day, you've got your shots, everything's backed up and you're ahead of schedule. With BulletProof, your footage looks good—and so do you.



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## Designed to look like what it does

BulletProof's five views are arranged in a left-to-right flow that mirrors what you do on set every day. Moving between views is interactive and fun with a sliding interface and finger swipe support. Everything about the UI is designed to be intuitive; use Import once and you'll already know how to use Export. You can even choose between a friendly Conversation mode and an "engineer-friendly" Layout mode.



## Import: Fast offload and backup

Offloading clips from your media cards and drives is quick and safe in Import. BulletProof doesn't alter data while copying and backing up, so the integrity of your footage is always maintained. You can organize footage immediately by importing an existing folder structure, or organize your footage into new folders. Use Import Groups and Import Presets to work even faster, like applying metadata, keywords and color as footage comes in.



## Organize: Do what works for you

Set up your shots before they reach your editor. In Organize, you can see thumbnails of your entire story and check if the clips match your creative vision. Organize the footage in a way that makes sense to you: sorted in folders, grouped by playlists, or filtered with metadata like Keywords and Star Ratings. This view gives you efficient control over your clips, no matter how many you've got.



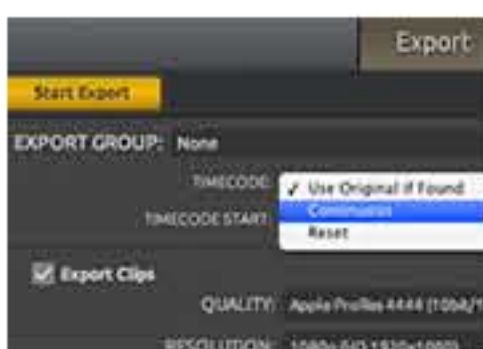
## Review: Your killer quality check

BulletProof is your secret weapon on set; Review gives you the power to check quality and story. You can examine and scrub individual clips to make sure they're playable, and set In/Out points and markers to review important ones again. Make sure all of your footage from different cameras will ultimately match. Then use playlists to set up a rough cut and get a feel for your edit—before you send it to the editor.



## Refine: Apply color and metadata

Jumpstart your color grade with a first pass of color. Refine provides professional color tools like Colorista color wheels and LUTs that let you unify and fix colors on the spot to avoid reshoots later. The Metadata panel is chock full of ways to instantly organize your footage by camera, shot, take, or however you need. All color and metadata are applied non-destructively, so your original clips are always safe and untouched.



## Export: Escape the transcode tedium

This view is designed for fast delivery of masters, proxies and dailies, without the usual tedium of transcoding. Options like Burn In, Frame Rate and Resolution make it simple to export in a single time-saving pass. Manage codecs and file formats with easy preset choices, and use Export Groups to quickly apply global settings to the entire queue. With Export, you can deliver edit-ready files by end of day or end of hour.



## Backups without hiccups

BulletProof gives you confidence that the day's work is safe, backed up and verified. Tucked into the Import view, Backup lets you archive multiple copies of your footage while you're importing. We've made it simple and foolproof to backup to multiple destinations and validate your precious data—bit for bit.



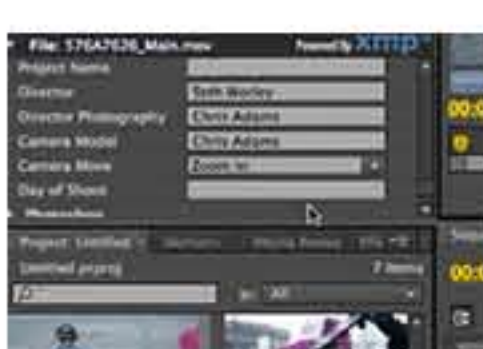
## Color with confidence

When you know the color is right — bam, you'll move on to the next shot. Refine has powerful tools like Colorista 3-Way and Curves that inspect clips for exposure and color. Unify the palette further by applying our predefined LUTs or a LUT of your own, and use our Color Setting presets to work faster overall. Whether it's basic adjustments or previewing creative looks, you'll avoid the cost and hassle of reshooting back later.



## Metadata makes it manageable

There's more than one way to wrangle clips. That's why our Metadata panel has slate-related fields like Roll, Camera and Take, along with organizers like Markers and Keywords. BulletProof brings important metadata in from your camera, and lets you add metadata while you're importing and sorting shots. In fact, the whole app is powered by metadata — from color settings to our Search engine — so your original clips are untouched while you control the chaos.



## Get to the edit faster

BulletProof lets you do just about everything faster. Go ahead and work while the import is happening; you can organize folders, create playlists, adjust color and add markers while the clips are rolling in. BulletProof keeps track of the footage and lets you backup simultaneously to unlimited locations. You can even queue up your exports, then fire 'em off and walk away. With a streamlined real-life workflow and time-saving presets, you will get to the edit faster.



## Works with DSLR and GoPro

BulletProof supports many of your favorite cameras right now. Do you shoot with a Canon DSLR, Nikon DSLR or GoPro cam? Then BulletProof perfectly fits your everyday workflow from capture to edit. If you don't shoot with one of these cameras, just hold tight. We will be releasing further compatibility in the near future. [Learn more](#)